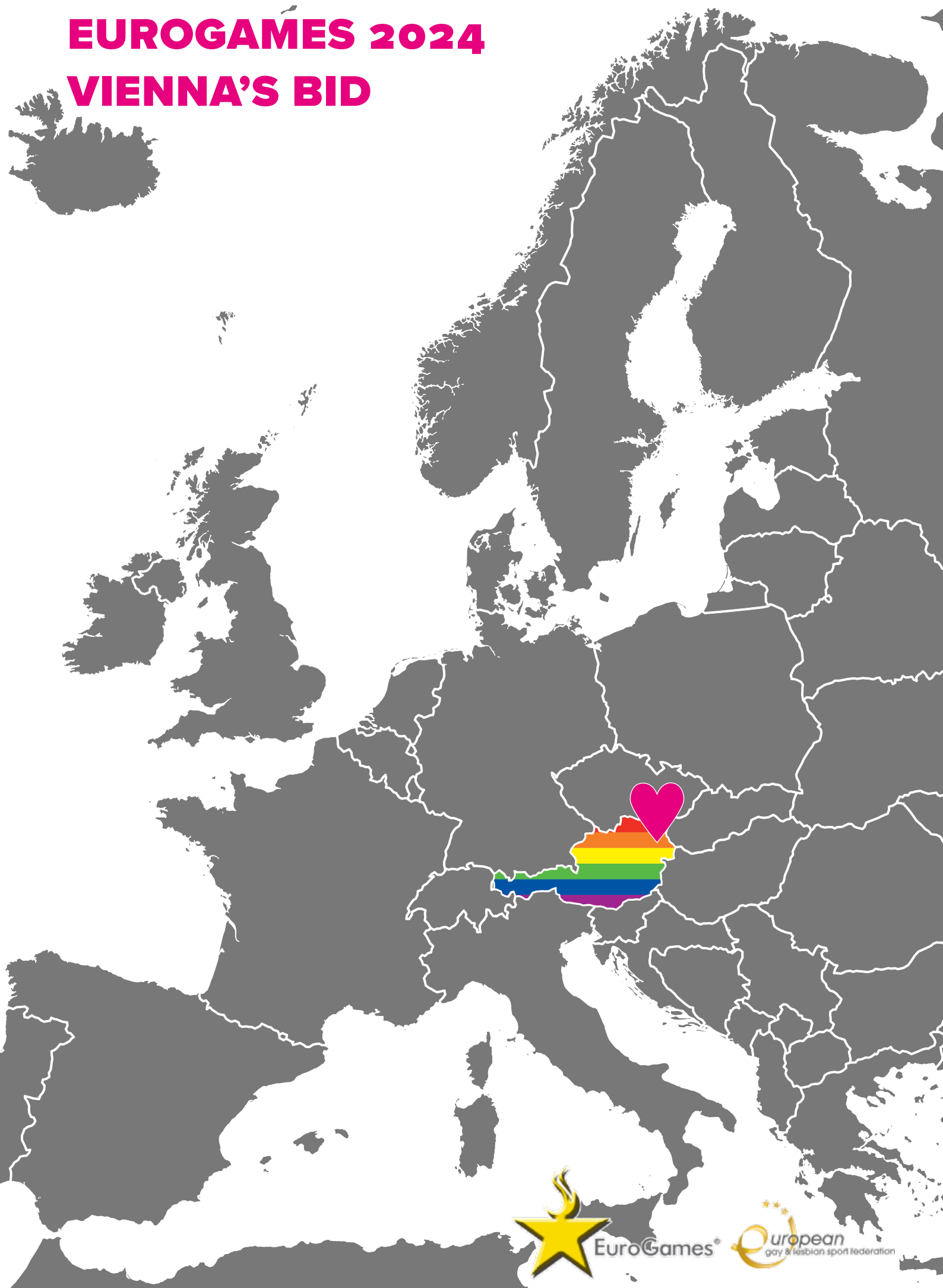


# EUROGAMES 2024

## VIENNA'S BID



EuroGames®





# EUROGAMES 2024 VIENNA'S BID

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# OUR BID

Vienna is proud to bid for the EuroGames 2024 to be held in the capital of Austria. Sportverein Aufschlag Wien and Kraulquappen as the bidding associations and the entire team backing us suggest organising the EuroGames from Wednesday, July 24 to Saturday, July 27 2024.

Vienna, a city in the heart of Europe, a link between Western, Central, Eastern, and South-Eastern Europe, is known for its acceptance and respect towards LGBTIQ+ people and their concerns. The city campaigns intensively against discrimination and serves as a role model in matters of LGBTIQ+ equality, which goes beyond its borders and should continue to spread. Without exaggeration, Vienna can be regarded as the rainbow capital of Central Europe and is therefore high time it hosts the EuroGames. 2024 is the next opportunity, and we stand ready for it

## Close to the heart

Vienna is located in the heart of Europe, easily accessible from all corners of the continent, and not only by plane. From many countries and cities, it is possible to travel to Vienna also by train, including night trains.

## A top destination

Vienna has been regularly rated as the most liveable city in the world. The capital of Austria impresses with its excellent infrastructure and public transport system, with safety and health-care as well as a rich offer of cultural programmes and leisure activities. And what is more: Vienna is simply beautiful!

## A broad variety of sports and fun

The EuroGames in Vienna will offer established sports such as volleyball, swimming, badminton and bowling. In addition, we are proud to also organise sports that have never or rarely been offered before, namely archery and table football.

## An experienced and committed organising team

We regularly host tournaments that have become popular across Europe. The organising team is fully committed to offer an exceptional EuroGames experience. Other LGBTIQ+ sports clubs as well as sports associations will support us by bringing in their know-how and competence.

## Unique sports venues that can be reached easily

Vienna has many potential sports venues that are easy to reach from the city centre: like the Prater, a large park close to the Giant Ferris Wheel and the green heart of Vienna. Typical outdoor water sports could take place on the New and Old Danube.

## Let's live and celebrate diversity!

The EuroGames in Vienna will make sure that each and everyone of the LGBTIQ+ community feels welcome and at home. The competitions will be as inclusive as possible and the vibrant and diverse LGBTIQ+ community will help to celebrate the EuroGames as a great feast of sports and togetherness.

## Empower LGBTIQ+ activism

We aim to empower the LGBTIQ+ community in Austria and beyond, in particular in Central, Eastern and South-Eastern Europe by offering athletes and activists a chance to experience EuroGames and to network.

# OUR MOTIVATION

We love sport and its power to connect people of all backgrounds. This is something we experience every week during our training sessions, when holding our own sports tournaments or participating in previous EuroGames. Having never hosted the event before, we feel it is time for us to give something back to the EuroGames family and to continue the legacy in 2024.

LGBTIQ+ people still face barriers when trying to enter and participate in many sports. Therefore, we see the need to (i) promote the visibility and awareness for LGBTIQ+ athletes, (ii) to increase acceptance and inclusion of LGBTIQ+ sports clubs in the wider world of sports, and (iii) to encourage the coming out of LGBTIQ+ athletes as positive role models for our community. EuroGames brings a major contribution to all these ends.

A particular legacy that we would like to build is to promote acceptance and equality not only in Austria, but in the wider Central European region. Vienna is located at the crossroads between former East and former West; this divide is not a cliché when it comes to LGBTIQ+ rights. EuroGames in Vienna would offer LGBTIQ+ athletes and activists from the region and Europe the chance to bridge this divide, to enjoy sports, to build cross-border friendships and networks, and to empower their activism for LGBTIQ+ issues back home.







# ABOUT VIENNA

Vienna, the capital of Austria with almost 2 million inhabitants, is a metropolis with unique charisma and elegance. It boasts outstanding infrastructure, is clean and safe, and offers all the inspiration anyone could wish for in order to discover this wonderful part of Europe. Vienna is a dream city for anyone with a romantic streak or an interest in (art) history but also a city with remarkable modern architecture that offers all the comforts of a 21<sup>st</sup> century metropolis.

Not to oversee is the large variety of leisure activities: EuroGames participants will be able to discover the Donauinsel, a long, narrow artificial island with the New Danube, a long swimming lake; the Prater, a large recreation and amusement park; or the vineyards around the city with the typical Heurigen, Viennese wine bars.

The weather in Vienna is typical continental. Summers are usually quite hot, with rarely an odd rain day.

## Highest quality of living

In the 2019 issue of its Quality of Living survey, the international asset management firm Mercer has again ranked Vienna the city with the highest quality of living worldwide. Vienna has topped this ranking without interruption since 2009.

## An LGBTIQ+ friendly city

Vienna breathes LGBTIQ+ history like almost no other European city. We are delighted that the LGBTIQ+ travel platform Spartacus has ranked Austria 4th in its 2020 Gay Travel Index. Vienna has a diverse and thriving LGBTIQ+ scene with lots of bars, clubs, pop-up parties, cafes, bookstores, events, and balls. In addition, there are many other civil society organisations active in our community.

## Safety, security and Covid

Vienna is appreciated by its visitors for being a safe travel destination. The city enjoys high safety and cleanliness standards. In a separate Mercer ranking of 2019 on personal safety, which analyses the cities' crime levels, personal freedom and other safety factors, Vienna came in 6th place. We will be in close collaboration with the local health authorities to ensure a safe stay for all participants and visitors of the EuroGames, especially regarding rules and regulations concerning Covid-19, which might still be an issue in 2024.

## Arrival in Vienna

**By plane:** Vienna International Airport is located 18km south-east of the city centre of Vienna. From the airport, there are multiple options to reach the city in 25 minutes or less.

**By train:** International direct train connections, including night trains, link Vienna with major cities in at least 13 countries. The Vienna Main Train Station Wien Hauptbahnhof is excellently connected to the public transport lines of the city.

**By bus:** International coach services operate to and from Vienna International Busterminal – situated closely to an underground station.

**By car:** An excellent network of motorways connects Vienna with the rest of Austria and Europe.

## Public transport in Vienna

Vienna has an extensive and reliable public transport network – Wiener Linien. Buses, trains, trams and underground lines ensure you can reach almost any destination in the city quickly, comfortably and with little hassle. Not to be overlooked is Vienna's vast cycle network, comprising 1,431 kilometres of cycle ways – and growing.

## Accommodation

Vienna offers 425 hotels, pensions and apartments with a total of almost 35,000 rooms. All categories – from hostels to luxury hotels – and price levels will be at the disposal of the participants. We are in contact with several hotels, including Hotel Zeitgeist and Boutiquehotel Stadthalle in order to get special rates. Prices will range from 60 to 90 € for a single room per night.





# THE ORGANISERS

Aufschlag Wien and Kraulquappen are the bidding organisations for the EuroGames 2024. Having been EGLSF members and experienced organisers of tournaments for many years, we look forward to hosting the EGLSF AGA from March 18 to 20, 2022.

Other clubs and groups and their representatives are already part of the team and will support the EuroGames with their experience, competence and capacities.



## Aufschlag Wien

Aufschlag Wien, founded in 1996, is Austria's largest LGBTIQ+ sports club. Today, our over 120 members can practise their favourite sport (or sports) having various offers to choose from: indoor volleyball, beach volleyball, football, badminton, women's basketball, hiking, table tennis and tennis.

Aufschlag Wien regularly organises tournaments, especially volleyball competitions. Three teams take part in the Gay and Lesbian Volleyball League, and Vienna regularly hosts match-days. Every other year, Aufschlag Wien, together with Kraulquappen hosts the Vienna Valentine Tournament (VIVA), offering swimming and volleyball competitions. Traditionally every August, Aufschlag Wien organises the Vienna Beach Trophy, one of the largest LGBTIQ+ beach volleyball tournaments across Europe. The last two editions of the Vienna Beach Trophy were organised jointly with Vienna's Queer Melange, the volleyball club for lesbians and female friends.

Another competition organised twice by Aufschlag Wien is the queer-feminist FußballAde, a football tournament but also a celebration of diversity, inclusiveness and feminism.



## Kraulquappen

In 1998, a small queer swimming team was created under the name „Rainbow Swim Austria“. It was later integrated in an officially FINA licensed swimming club (SC Diana Wien) providing professional training facilities and starting licence.

In 2006, the sport club Kraulquappen was founded aimed at promoting and supporting LGBTIQ+ swimming in Austria. Today, the team has about 50 members who participate in many LGBTIQ+ tournaments worldwide as well as in Austrian Masters Swimming Championships.

Since 2006, Kraulquappen has been organising the Vienna Valentine Tournament (VIVA), a FINA licensed tournament swimming competition for LGBTIQ+ swimmers and friends. The event is very popular not only for hundreds of swimmers from Europe and even the USA, but also for many masters swimmers in Austria. In 2013, Kraulquappen and Aufschlag Wien joined forces and, since then, jointly organised VIVA with swimming and volleyball competitions.



# THE MANAGEMENT

**Gerhard Marchl** has been president of Aufschlag Wien since 2012. In this capacity, he is mainly responsible for the organisation and implementation of the Vienna Beach Trophy and the volleyball competitions of the VIVA tournament. He has been one of the main driving forces of this EuroGames bid. Professionally, he works in a political environment and is involved in the conception and organisation of conferences and panel discussions on European policy matters.

**Rene Gabner** joined the swim club Kraulquappen in 2016 and became chairman in 2020. He was involved in the organisation of the last two Vienna Valentine tournaments as a member of the core organisation team for the swimming events and social events (dinner, brunch, city tours, parties). Rene is experienced in the field of IT and telecommunications, currently he works as project manager in the field of marketing and advertising.

**Ulrike Lunacek** became Austria's first openly lesbian politician in 1995. Ulrike has been an LGBTIQ+ activist for almost 40 years, 25 of them as a politician of the Austrian Green party in the Austrian National

Council and the European Parliament, LGBTIQ+ Intergroup Co-Chair, and Vice-President of the European Parliament from 2014 to 2017. In 2020, she was Secretary of State for Arts and Culture in the Austrian Government. Since then she has been freelancing as author, lecturer and moderator, continuing her activism in several civil society organisations, while still swimming with the Kraulquappen swim club.

**Bianca Gebhart** is in the steering committee of SV Die Gaynialen and organiser of its annual football tournament. She personally participated three times actively at the EuroGames. Her profession is manufacturing and project manager for developing medical devices in an NPO environment.

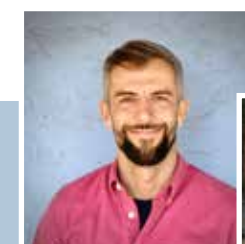
**Johannes Sbaschnigg** is a member of the swim club Kraulquappen and has been involved in organising past swimming events for the biannual Vienna Valentine Tournament (VIVA). He has a background in industrial engineering and works as project manager in plant engineering and construction.

**Razvan Ghinia** is treasurer and lead of the badminton section of Aufschlag Wien. At his initiative, the VIVA 2023 tournament will add badminton to the already established volleyball and swimming competitions. He is fluent in five languages and a minutious coordinator and organiser.

**Andrea Wagner** is head of the Aufschlag Wien basketball section. In summer 2020, she also took over the co-leadership of the hiking section. Andrea works for a city councilor of Vienna.

**Benno Larch** has been a member of Aufschlag Wien's volleyball section since 2018. In 2020, he became Secretary of the club. His professional background is civil engineering.

**Nikola Staritz** is project officer at fairplay. She oversees international and national projects in the areas of anti-discrimination and inclusive sport cultures, antihomophobia and women & girls in sport. Since August 2020, she has been a board member of the ombudsman's office "football for everyone" supporting LGBTIQ+ athletes in football. Former handball and football player, she is now active as football coach.



## Outlook on the future organisation

In case that Vienna's bid will be successful, Aufschlag Wien and Kraulquappen as well as those who want to join will found an organisation to plan and run the EuroGames 2024. The two clubs and their leading representatives will remain at the centre of the organisation committee. Other sports groups and their representatives will also be involved, especially for the planning and organisation of the different sports competitions. Specific issues such as marketing and IT will be supported by third parties. Upon securing our EuroGames bid, we will recruit project management expertise.



# OUR LGBTIQ+ SPORT PARTNERS AND THEIR EVENTS

Volunteers were and will be paramount for the success of the EuroGames. Our clubs are experienced in organising sports tournaments and can rely on a large pool of volunteers within our members, many of whom will have participated themselves in past EuroGames. In addition, we are supported by our sports partners in organising certain sport competitions and we trust to activate even more volunteers within the wider LGBTIQ+ community in Vienna. Free accommodation could be offered to volunteers from outside the city to give them a chance to get involved.

**FC Ballaver Graz**, a lesbian football club from the capital of Styria, is also EGLSF member. Founded in 2004, the club is one of the most experienced EuroGames participants having taken part in almost all of the last ten EuroGames.

**Pride Run Vienna & Frontrunners Vienna**. Frontrunners Vienna is the city's largest LGBTIQ+ running club and organiser of Pride Run Vienna – the biggest LGBTIQ+ run event in Austria, taking place once a year with about 1500 participants.

**SistaDance & the Vienna Dance Contest**. The non-profit organisation “sistaDance” started 17 years ago as a popular women's Ballroom & Latin dance club. The chairwoman of sistaDance, Roswitha Wetschka, was involved in the foundation of the ESSDA, the European Same-Sex Dance Association, and in the creation of the ESSDA same-sex dance competition rules. She is a fellow of the Imperial Society of Teachers of Dancing (ISTD).

The Vienna Dance Contest is a popular medium-sized

international same-gender-equality Ballroom and Latin dance competition.

**SV Die Gaynialen** is a female-identified football club founded in 2010. Since then, they have been hosting a national queer female football tournament with 10 to 12 teams every year at the Hohe Wand, 50 km in the south of Vienna. Consequently, they have substantial experience in organising competitions in an open-minded surrounding and a welcoming atmosphere. As the club with the youngest Austrian EGLSF membership, SV Die Gaynialen participated in the EuroGames in Rome 2019.

**Vienna's Queer Melange (VQM)** is a Viennese hobby volleyball club for lesbians and friends. Founded in 1990 as “Marantana”, the club counts today around 30 players aged between 20 and 60 offering indoor volleyball and beach volleyball. They regularly take part in hobby tournaments in Vienna and abroad and have successfully collaborated with Aufschlag Wien on many occasions such as the annual Vienna

Beach Trophy. Furthermore, they hosted the European Lesbian Volleyball Tournament (EULEVOTO) in 1994 and 2008. They will bring in all their experience in co-organising the volleyball and beach volleyball competitions at the EuroGames.

**Vienna Eagles RFC** is Vienna's & Austria's first LGBTIQ+ inclusive rugby club. They are a new team, founded in 2021 and are open to all individuals – gay, straight, bisexual, and trans – who would like to come together and play rugby.

**Vienna Roller Derby** is a self-organised sports league and queer feminist, anti-discriminatory community dedicated to a full contact sport on quad skates that first found its way to Vienna in 2011 thanks to a small, motivated group of people. Since its founding VRD has transformed into a vibrant organisation with over 80 members (skaters, referees and volunteers), two internationally competitive teams, a one of a kind Fearleader squad and very well attended home games with an amazing fan crowd.

# EUROGAMES FOR ALL

We are committed to making people from all backgrounds feel welcome and respected in Vienna and recognise that people enjoy themselves and perform at their best in environments that are free from all forms of discrimination, harassment and abuse.

## Inclusion and equal participation of all genders

The basic element of sports is that people come together to play. Through this exchange, sport helps to break down barriers between people and creates a feeling of inclusion, regardless of age, sexual orientation, gender, gender identity and gender expression, physical ability, ethnicity or social status.

To ensure accessibility and a more equal participation of all genders, we intend to get across with invitations, publicity and our outreach programme to athletes from European regions and gender identities that have been underrepresented at previous EuroGames.

We are aware that EGLSF is developing an inclusion policy. When this policy is made available, we will follow its guidance; if there are already requirements and recommendations to consider, we will clarify them in liaison with EGLSF.

As a first but important step, we will put special effort into

increasing the attractiveness for LBT women since former EuroGames hosts were confronted with low participation of lesbians and other women: video support messages by prominent LBT (sports) women; specific events during the EuroGames such as guided street and museum tours, or visits to queer and feminist places of interest, a women's party, and performances of lesbian and other female artists in the EuroGames village.

During the EuroGames Conference, we propose a debate on patriarchal structures in the sports world, starting from a look into history about the exclusion of women from sports, e.g. football and long distance running (the latter until the 1970's and 1980's), to how media report differently on men and women in sports, usually portraying male sports and their victories or defeats more prominently, and what needs to be done in the future for sports really being open to everyone, without fear and prejudice.

## Gender policy

We affirm and support the rights of athletes to participate in the gender category with which they identify.

Male categories are open to all who identify as male. Female categories are open to all who identify as female. We recognize that a binary definition of gender excludes people who are non-binary. Therefore, in sports with different gender categories, a third category for athletes who identify as non-binary will be offered. In case of too few registrations to organise a tournament in the non-binary category, we reserve the right to ask registrants in the non-binary category to participate in one of the other categories of their own choice, or be offered a refund.

In addition, we are committed to offering a range of sports with a single mixed category in which all participants start and are judged together (bowling, bridge, darts, table tennis, table football).





# A BROAD VARIETY OF SPORTS

Although we were confronted with difficulties in reaching out to sports associations and clubs due to the COVID pandemic, we have been overwhelmed by the positive reactions and support we received. Consequently, we are already convinced that the EuroGames in Vienna will be able to offer a broad variety of sports. Apart from the more established sports such as volleyball, football, badminton, swimming and ballroom dancing, we will ensure competitions in bowling and darts. In addition, we are proud to announce disciplines that have rarely been included at previous EuroGames, such as archery, climbing, rugby, and table football.

Many of our sports venues will be close to or easily reachable from the city centre of Vienna. Football is planned in the Prater, the large public park and recreation area. The bowling and table football competitions will take place in the very same sports hall which can host lots of sports people and spectators. For our sailing, rowing, wake-board, and stand-up paddling competitions, the New and Old Danube are ideal places.



**Archery** will be coordinated by Vienna's Archery Association (WBSV) according to the Olympic guidelines. The modus: single and double mixed categories with 72 arrows open for all genders.

**Badminton** competitions will be organised by Aufschlag Wien with the support of the Austrian Badminton Association according to the EGSF guidelines. Matches for singles and doubles will take place on up to 10 courts.

**Basketball** competitions will be organised by the respective section of Aufschlag Wien with the support of the Vienna Basketball Association. The sports halls are to be provided by the City of Vienna.

**Beach volleyball** will take place at Beachvolleyballzentrum Schmelz that offers 10 courts. Thanks to its traditional Vienna Beach Trophy, Aufschlag Wien and Vienna's Queer Melange have tremendous experience in the organisation of large beach volleyball tournaments.

**Bowling** competitions will be supported by the Austrian Professional Association for Bowling (ÖSKB). They will hold the tournament at the PLUS Bowling center where they organised nine European Championships in the last 12 years.

**Bridge** will be held by Bridge-Club-Wien, the eldest Viennese Bridge club, which can host up to 200 participants. They are fully aware of WBF's rules and also the Disciplinary Code.

**Climbing** competitions will be organised in close cooperation with Naturfreunde Österreich (Friends of Nature Austria). The association has indoor and outdoor climbing and boulder walls and is committed to supporting the organisation and implementation of the competitions.

**Dancing** will be organised by SistaDance, the non-profit organisation behind the Vienna Dance Contest, a long-standing International Same-Sex dance competition in Vienna, and will include same-gender Ballroom and Latin dance competitions. In contact with the City of Vienna, we are exploring potential venues, preferably festive ones.

**Darts** will be coordinated by the Austrian Darts Federation (ÖDV) which brings in its professional experience with international events.

**Football** events will be organised by Aufschlag Wien's section "Ballerinas" with support from FC Ballaver and SV Die Gaynialen with great overall experience in running tournaments.

**Rugby** competitions will be held by Austria's first inclusive Rugby sports team, the Vienna Eagles RVC at their home venue.

**Running** competitions will be organised by the Pride Run Vienna. All competitions will take place on one day starting in the morning in the Prater public park.

**Spikeball** is a new team sport which is played by 2x2 people and follows the guidelines of beach volleyball. Our competitions will be supported by Roundnet Austria.

**Swimming** competitions will be organised by Kraulquappen, supported by the Austrian and Viennese Swim Associations with match scheduling, equipment, and referees. The tournament will follow FINA and IGLA rules and procedures.

**Table football** will be proudly offered – for the first time! – and held by the Viennese Table Football Association and the Union Vienna Footscats, the best club in Austria.

**Table tennis** will be organised by Aufschlag Wien with the support of the Austrian Table Tennis Association (ÖTTV). We have already identified three possible promising locations with enough space for at least ten tables in and in the surroundings of Vienna.

**Tennis** competitions will be organised by Aufschlag Wien and its tennis section. We will seek the support of the Austrian Tennis Association in order to facilitate the tournament's implementation. The Gay and Lesbian Tennis Alliance (GLTA) will sanction the competitions.

**Volleyball** will probably attract the most participants. The competitions will be organised by the largest section of Aufschlag Wien as well as Vienna's Queer Melange.

The sports halls with in total 10 courts should be provided by the City of Vienna.

## Sports we are still planning on

**Handball** competitions will be organised in close cooperation with the Austrian Handball Association. The sports hall should be provided by the City of Vienna.

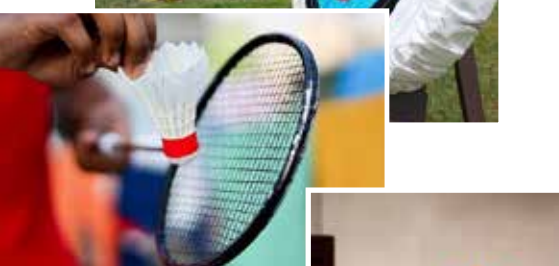
**Track and field**  
We very much hope to be able to offer several competitions in cooperation with the Vienna Athletics Association.

**Sailing, rowing, stand-up paddling and wake-boarding**  
Vienna has several bodies of water that can be used for all kinds of watersports, amongst them the New and Old Danube recreational area. We plan to host the competitions and events on these waters.

**Mini golf, disc golf and petanque**  
We intend to offer some target games like mini golf, disc golf and petanque and will hold competitions open for all genders in a tournament based on common guidelines for each discipline. As there are many possible unions and spots in Vienna, we are waiting for positive feedback from the Viennese clubs.

## Other sports

Besides the sports listed above, we intend to organise events and competitions in several other sports, such as chess, roller derby, field hockey, floor ball, billiards, softball or baseball. We are in close contact with potential partners to get these competitions organised.





# YOUR EUROGAMES IN VIENNA

Participation in past EuroGames and the experience of being part of a large LGBTIQ+ sports family have inspired us and many others to become even more active within our LGBTIQ+ community at home.

## The schedule

We are confident that the opening ceremony will take place at a prestigious central location in Vienna on Wednesday evening and the closing ceremony on Saturday late afternoon/early evening. Sport events will mainly take place on Thursday and Friday, with some sports to take place also on Wednesday and/or Saturday. We plan to host the finals of the more popular and exciting sports in a big sports venue as a public event on Saturday. The EuroGames Village will open on Monday before the opening ceremony and close on Saturday after the closing ceremony.

## A grand Opening Ceremony

Vienna is in no short supply of prominent locations suitable for a grand Opening Ceremony: whether the City Hall Square with the stunning masterpiece of gothic architecture that is Vienna City Hall as backdrop, the Heroes' Square (Heldenplatz) in front of the Hofburg Palace, or the Sigmund Freud Park – situated in front of another architectural treasure of Vienna, the Votivkirche – we will make sure the Opening Ceremony of the EuroGames 2024 becomes an event worthy of remembrance. Easy accessibility will ensure that not only the athletes (and friends) competing in the games but also many locals and intrigued tourists can attend the ceremony.

The central focus of the proceedings that will take place Wednesday evening will be the competitors with a parade of the national delegations to underline the extent and diversity of the sport enthusiasts in the LGBTIQ+ community in Europe.

The central stage will feature representative speakers from the City of Vienna, the Republic of Austria, the organisation board and EGLSF who will officially open the EuroGames 2024. As

definitive assets to the ceremony, we will try to secure the presence of professional athletes and supporters of the LGBTIQ+ community.

Following the Opening Ceremony, a welcome party will be held to celebrate the spirit of diversity and friendly competition promoted by the EuroGames.

## The EuroGames Village

We are in close contact with the City of Vienna to host the EuroGames Village at Sigmund Freud Park, a centrally located venue and possible location of the Opening Ceremony as well.

During the EuroGames it will function as a main hub and meeting point, a place where participants and visitors will be able to get the most recent information updates about the ongoing activities. It will also provide the space for the LGBTIQ+ community of Vienna to present itself to its European peers.

Last but not least the EuroGames Village will provide the athletes with a place to enjoy music, get a drink and grab a bite or just relax with teammates after the “gruelling” competitions they took part in during the day.

## Parties, festivities and culture

Every evening, the participants will have the opportunity to join one of several parties taking place in LGBTIQ+ (friendly) venues all over Vienna.

In addition, the visitors and athletes not engaged in ongoing tournaments will have the opportunity to dive into the rich cultural life that Vienna offers, including guided tours on the LGBTIQ+ history of the city or drag tours in the Museum of Art History.

## The LGBTIQ+ sports conference

EuroGames 2024 Vienna will host a Conference “Out in Sport: Successes and Challenges for



LGBTIQ+ Inclusion in Sports Associations” to follow-up on the AGA 2022 Vienna conference to be held on March 18, 2022, with support of the Austrian Federal Ministry for Arts, Culture, Civil Service and Sport and Minister of Sport, Vice-Chancellor Werner Kogler.

Apart from the debate on patriarchal structures in the sports world, the EuroGames 2024 conference will look at the implementation of the recommendation of the AGA 2022 conference and the challenges that the LGBTIQ+ sports community and sports associations are facing. The Ministry for Sports will also be supporting this conference. In addition, we intend to have the participation of official sports associations from neighbouring countries where LGBTIQ+ rights are still limited or being attacked.

## The Closing Ceremony

The final act of the EuroGames 2024 will take place Saturday late afternoon or early evening. It will once again bring together all the participants, be they athletes sharing their achievements during various tournaments or visitors sharing fond memories and moments of their stay in Vienna.

It will include the official closing and the handoff of the EuroGames to the host of the 2025 edition by representatives of the organising committee and EGLSF.

Various show acts and an on-spot party are sure to keep the attendees busy until the evening when the several after parties hosted by various nightclubs in the city will take place.

Late Sunday morning we will host a brunch and enjoy some... Frühschoppen – that is the German and Austrian tradition of meeting friends late Sunday morning to have drinks and food – although food is optional!





# OUTREACH

We want to promote diversity among the participants and will support certain athletes financially to enable their participation at EuroGames. Our main focus will be to help athletes from Eastern and Southern Europe to participate – this is where we see a strong need for support – while considering a balance of all identities and sports being represented at EuroGames.

As proposed by EGLSF, we foresee 2.5% of the initial budget, approx. 19,000 €, for outreach support; to further raise these funds, we will seek sponsors and ask athletes to donate in solidarity.

To support the maximum number of people, our outreach programme will foremost include partial sponsorships with free registration and/ or free accommodation; we will also offer a limited number of full sponsorships including board arrangements and a few additional travel grants. If a visa is required, we will provide invitation letters to participants. Applications will be handled by our outreach team considering our above stated focus on Eastern and Southern Europe.

## Hosted housing

In addition, we will offer hosted housing for those who prefer to stay in a private accommodation made available by the LGBTIQ+ community of Vienna. In principle all EuroGames participants may apply for hosted housing, however priority will be given to applicants of the outreach programme. Any remaining private rooms will be allocated to the remaining participants on a “first come, first served” principle.

As the number of private rooms will be limited to host approximately 150 people, we cannot guarantee private accommodation for all potential applicants. However, the allocation of rooms will be done in good time – about two months before the start of EuroGames – to allow for alternative arrangements. For the hosted housing service, a handling fee of EUR 15,00 will be charged from non-outreach participants to support the outreach budget.

# MARKETING AND VISIBILITY

EuroGames shall be visible in Vienna and Europe before, during and after the games. Upon securing our bid to host the EuroGames, we would kick off an extensive campaign, aligned with EGLSF on the visual communication, information and promotional activities.

Our activists will start to share flyers and set-up booths promoting EuroGames at LGBTIQ+ events around Europe. Early on, EuroGames Vienna will also launch its own social media accounts and website; social media will be an essential part of our campaign and will be continually intensified as EuroGames Vienna approaches.

In addition, the visibility of EuroGames will be further increased by our cooperation with the Municipality of Vienna, the Austrian National and Vienna Tourist Offices, and the Austrian Federal Ministry for Sport.



# A WELL-DEVELOPED AND REASONABLE BUDGET

Our financial planning is based on very cautious assumptions. At this early stage of preparations, we expect expenditure and income in the amount of EUR 754,450 euros. The assumptions are based on 3,000 participants, 2,100 of them EGLSF members, 900 non-members. However, we aim for more, namely 4,000 participants.

The participation fees will be as suggested by EGLSF: EUR 70 (early registration) and EUR 90 (late registration) for members, for non-members EUR 90 (early registration) and EUR 120 (late registration). This will ensure that EuroGames 2024 will be affordable for as many sports people as possible. A separate fee is likely to be assigned to certain sports, such as rowing and sailing. This fee will be agreed with EGLSF beforehand.

Other main sources of income will be funding by public authorities, namely the Republic of Austria and the City of Vienna with EUR 150,000 each. The main areas of expenditure will be sports, in particular the venues for certain sports, the ceremonies and administration costs.

EuroGames Vienna 2024 – Preliminary Budget, 21 November 2021			
Expenditure		Income	
Sports	€ 162.600,00	Registration fees	€ 286.000,00
Marketing	€ 65.000,00	Ticket sales	€ 80.000,00
Culture, ceremonies & festivities	€ 235.000,00	Housing	€ 2.250,00
Safety, security and logistics	€ 41.000,00	Marketing	€ 11.200,00
Administration	€ 170.500,00	Donations	€ 0,00
Housing	€ 1.000,00	Public grants	€ 300.000,00
Outreach	€ 19.000,00	Sponsorships	€ 75.000,00
Other costs	€ 60.350,00	Benefits in kind	€ 0,00
TOTAL	€ 754.450,00	TOTAL	€ 754.450,00



